

Sponsorship Categories:

Top Dog: Title Sponsor (Limit 1) \$5,000

- Title recognition in all marketing and publicity (flyers, posters, web site, program and press releases to the media)
- Link to your web site
- Promotional Banner at the stage (supplied by you)
- Free booth (10' x 10') at the event
- Announcements throughout the day identifying your sponsorship
- A gift in your honor at the event from the stage.

Big Dog: Corporate Sponsor (Limit 2) \$2,500

- Corporate recognition in all marketing and publicity (flyers, posters, web site, program and press releases to the media)
- Link to your web site
- Free booth (10' x 10') at the event
- Announcements throughout the day identifying your sponsorship
- A gift in your honor at the event from the stage.

Hot Dog: Sponsor \$1000

- Your logo or name in all marketing and publicity (flyers, posters, web site, program and press releases to the media)
- Free booth (10' x 10') at the event
- Announcements throughout the day identifying your sponsorship

Cool Dog: Sponsor \$500

- Your logo or name in all marketing and publicity (flyers, posters, web site, program and press releases to the media)
- Announcements throughout the day identifying your sponsorship

Dog Lover: Sponsor \$250

- Your logo or name in all marketing and publicity (flyers, posters, web site, program and press releases to the media)

Vendors Booths

- Dog Related Business Vendor booth \$ 75.00
- Dog Related Non-Profit booth \$ 25.00
- Arts & Crafts \$ 50.00

In-Kind Donations

Highly visible without a cash donation

- Donate an item or basket of items to be sold in the silent auction.
- Contest prizes for the winners.
- Providing dog products that can be given away to all participants.

Volunteer

LEND A PAW! We are seeking volunteers that will help with setup, cleanup during the event, tear down and/or keeping water bowls full. If you are interested in helping, send an e-mail to info@cardiffbythesea.org or call (760) 436-0431.

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SPONSORSHIP APPLICATION

Please fill out the entire application and return to the address at the bottom. Make sure you enclose your check made payable to Cardiff 101 Chamber or that you have filled out the appropriate credit card information and have signed the signature line.

Please Print Clearly

Business Name: _____

Contact Person: _____

Address: _____

City, State, Zip _____

Email Address: _____

Phones: _____

Describe Type of Business &/or What you plan to exhibit or sell:

Sponsorship Category _____

Type of Vendor Booth (Company Name) _____

Amount Enclosed: \$ _____ Paying by Personal/Company Check: # _____

Or Charge my Credit Card (Circle One) Visa M/C Amex Discover

_____ Exp _____

Signature _____ Date _____

All Applicants Must Sign Below

I Have Read and Agree to All Enclosed Merchant Vendor Rules and Regulations.

Signature _____ Date _____

RULES AND REGULATIONS (Carefully read these instructions and save)

Space Availability & Confirmation: All applications must be accompanied by Credit Card Information or Check Payable to Cardiff Chamber. Space assignments will be made as applications come in. Please refer to the program at day of event for your booth location. The Chamber will strive to maintain a diverse group of businesses and organizations.

Booth Space: Each space measures 10' x 10'. You will need to bring your own table, chairs, shade and anything else you will need. Set-up begins at 9:00am and your space may be forfeited if not occupied by 9:30 AM. Your space must be cleaned up and vacated in a timely manner at the end of the event. Availability of electricity is limited. Call us regarding pricing and availability.

Parking: Parking is limited. Arrive early enough to unload your vehicle, go park and return to set up.

Refunds: It is understood that there will be no refunds in cases of inclement weather, acts of nature, forfeiture or restrictions by governmental agencies to cancel the event over which the Cardiff Chamber of Commerce has no control. There will be no rescheduling of the event.

Tax Information: All Vendors are responsible for collecting and reporting their own sales tax.

Restrictions: Only pre-packed and sealed food or beverages may be sold for human consumption. No stolen merchandise, alcoholic beverages, firearms, ammunition, drugs or drug paraphernalia are allowed at or near the area.

Mailing Address: P.O. Box 552 Cardiff by the Sea, CA 92007

Business Address: 122 Aberdeen Drive, Cardiff by the Sea, CA 92007

Phone: 760.436.0431 Fax 760.753.0144 Email: info@cardiffbythesea.org