

THE CARDIFF 101 CHAMBER OF COMMERCE &
RANCHO COASTAL HUMANE SOCIETY PRESENTS:



2nd. Annual

DOG DAYS OF SUMMER

CONTEST & CANINE FESTIVAL

Saturday, August 11, 2007

10am-2pm

HEADLINE GRAPHICS Parking Lot
[Corner of Newcastle and Aberdeen in Cardiff]

2006 EVENT SPONSORS:

Supervisor Pam Slater-Price



GINGER
the Dog.



WWW.CARDIFFDOGDAYSOFSUMMER.COM

WWW.CARDIFF101.COM

CALL (760) 436-0431 FOR MORE INFO.
122 ABERDEEN DRIVE, CARDIFF

BENEFITING



DESIGN AND GRAPHICS BY

nexus
DESIGN + MARKETING

SPONSORSHIP INFORMATION



Cardiff's "Dog Days of Summer", the major annual event for Cardiff 101 Chamber also benefits Rancho Coastal Humane Society (RCHS). Both are non-profit, 501(C)3 organizations.

We identify Cardiff's Dog Days of Summer as a day filled with feel-good, dog oriented activities that attract families and animal lovers. It is now an annual event that has gained community support, because of its "dog focus" that includes dog contests and a canine festival flavor.

There will be entertainment for pets and the people who love and care for them. In addition to the dog contests, there will be live entertainment throughout the day, and vendor booths with businesses that sell and provides dog related products and services, as well as other non-dog-related vendors.

Although Dog Days provideS entertainment for people of all ages, the festival is truly about dogs. So with a wag of the tail and a big sloppy lick, let's take a closer sniff at how you can participate.

You are invited to be part of this incredible event and be recognized as a sponsor.

Sponsorship Categories:

| | |
|--------------------------------------|---------|
| Top Dog: Title Sponsor (Limit 1) | \$5,000 |
| Big Dog: Corporate Sponsor (Limit 2) | \$2,500 |
| Hot Dog Sponsor | \$1,000 |
| Cool Dog Sponsor | \$ 500 |
| Dog Lover Sponsor | \$ 250 |

SEE BACK FOR DETAILS. The Deadline date for sponsors and vendors to take full advantage of all the marketing and promotional benefits is June 15, 2007.

Please do not hesitate to contact us for more information.

Patty Brooks (760) 753-6413 or (619) 666-3324

Deb Mitchell (419) 392-2849

Christie Kramer-LeVander (760) 519-6686