

# 2009 Program AD SPECS

Deadline: July 14, 2009



Program Ad sizes are as follows: (Please see following page for layout details.)

AD SIZE	INCHES/FRACTION	INCHES/DECIMAL	PRICE
Full Page Ad	5" X 8"	5.0" X 8.0"	\$225.00
Half Page Ad	5" X 3-7/8"	5.0" X 3.875"	\$130.00
Half Page Ad	2-7/16" X 8"	2.4375" X 8"	\$130.00
Quarter Page Ad	2-7/16" X 3-15/16"	2.4375" X 3.9375"	\$75.00

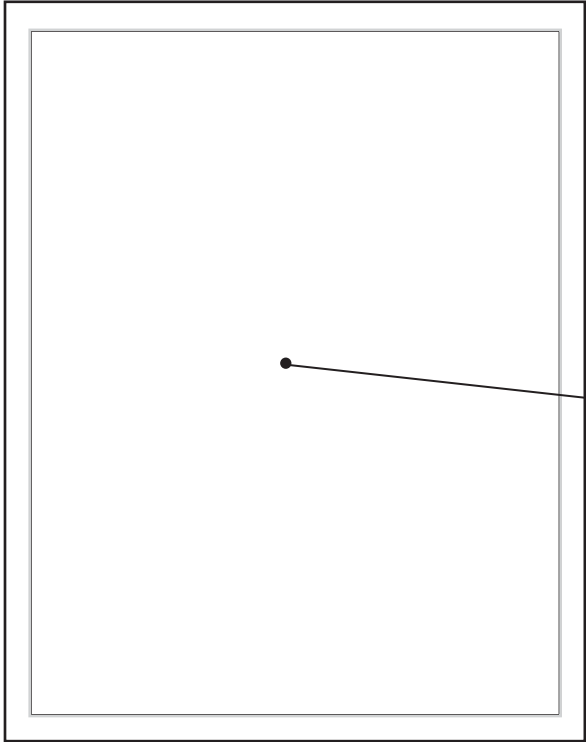
Please supply artwork to size as a high-resolution "Press Quality" Acrobat .pdf file with fonts embedded, Illustrator 8 or Freehand 8 (or greater) .eps files or Photoshop .tiff or .eps files. Please compress final files before sending as a PC Zipit (.zip) file or MAC Stuffit (.sit, .sitx) file. **We cannot accept paper, film, inkjets or lasers.**

## FINAL CHECKLIST:

- All Artwork/Images are high-resolution (300 dpi minimum)
- All Ad pages are 4C process
- File format is one of the following:
  - Press Quality Acrobat .pdf file - Fonts embedded
  - Illustrator 8+ or Freehand 8+ eps file - Fonts converted to outlines and images are included (linked/embedded)
  - Photoshop .tiff or .eps file.
- Final Files are compressed as one of the following:
  - MAC Stuff-It File (.sit or .sitx)
  - PC Zip-It File (.zip)

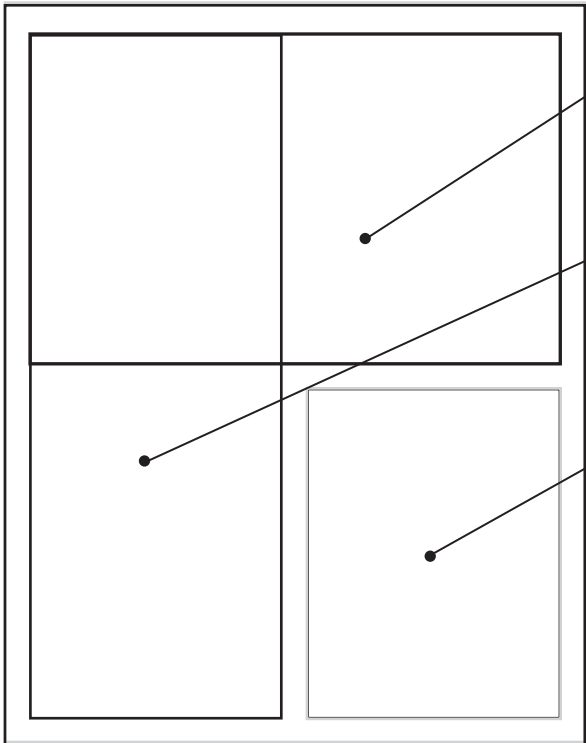
Please email final ad files to: [ads@nexusdesigninc.com](mailto:ads@nexusdesigninc.com)

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Full Page Ad (Vertical only, no bleeds)

5" X 8"                      5.0" X 8.0"



Half Page Ad (Horizontal, no bleeds)

5" X 3-7/8"                      5.0" X 3.875"

Half Page Ad (Vertical, no bleeds)

2-7/16" X 8"                      2.4375" X 8"

Quarter Page Ad (Vertical only, no bleeds)

2-7/16" X 3-15/16"                      2.4375" X 3.9375"